

PRIVACY POLICY – TOP RACING IBERIA S.L.

Last updated: June 2025

1. Introduction

1.1 We are **TOP RACING IBERIA S.L.** (“we”, “us” or “our”), a company incorporated in Spain, with tax identification number **B19959667**, and registered office at **CALLE APOLONIO MORALES, 13 - B, OCTOBER 2022, Madrid, Spain**.

1.2 This Privacy Policy is intended for individuals whose personal data we process as data controllers, in accordance with the **General Data Protection Regulation (GDPR)** and **Spanish Organic Law 3/2018 on Personal Data Protection and Digital Rights**.

1.3 This Privacy Policy applies to your use of the services provided by TOP RACING IBERIA S.L., including our websites, booking platforms, experiences at our physical locations, and any other products or services that link to this policy.

1.4 It is important that you read this Privacy Policy together with any other privacy policy or notice we may provide on specific occasions when we collect or process personal data about you.

1.5 The Formula 1 privacy policy can be found at <https://account.formula1.com/#/en/privacy-policy/> and the privacy policy for Raceway Trading Limited (the company that has authorized us to operate F1® Arcade Venues in Spain) can be found here.

2. Data Controller Details

2.1 We are the data controller responsible for your personal data.

2.2 Address: CALLE APOLONIO MORALES, 13 - B, OCTOBER 2022, Madrid, Spain

2.3 Email: **privacidad@topracingiberia.com**

3. How We Collect Your Information

3.1 Personal data is any information that can identify you, directly or indirectly. It does not include anonymous or aggregated data.

3.2 We may collect your personal data when:

- You engage with us via our website;
- You create a F1® Arcade Hub account;
- You engage or interact with us via the F1® Arcade booking system;
- You visit one of our F1® Arcade venues;
- You purchase any product from us or through our website;
- You enter online competitions or register for or participate in special event;
- You enter contests or sweepstakes, participate in any of our promotions, or accept any prizes from us;
- You sign up for email alerts or subscribing to receive other information from us;
- You complete a survey
- You connect to our Wi-Fi network.
- You contact us by email, phone, or interact with us using social media.

- You voluntarily provide us with additional information.

3.3 It is your responsibility to keep your personal data accurate and up to date.

4. What We Collect

4.1 We may collect the following categories of personal data:

- Contact data (name, address, email, phone number and postal address).
- F1® Arcade Hub profile data (username, password, date of birth, age, gender, gaming aliases, social media usernames, statistics, reviews, preferences, feedback and survey responses).
- Financial data (bank card, payment card details, transaction history).
- Content data (such as information relating to your F1® Arcade Hub, game & social account information, photos, videos, friends or team lists or other digital content and check-ins).
- Usage data such as those collected via cookies or similar technologies.
- Photos or videos taken at our venues.
- Marketing and communication preferences.
- Location-related data such as country or time zone.
- CCTV at our venues.
- Other information that you voluntarily share with us when you respond to communications from us, communicate with us via email or share additional information about yourself through your use of the F1® Arcade Hub (such as entering tournaments, competitions, completing surveys or other promotional events).
- Social network data (including your name, birthdate, profile picture, friends list and any information you made publicly available on such accounts) if you log in or register for an account on our website via social network accounts like Facebook.

4.2 We do not collect special category data unless strictly necessary, such as in the event of a medical incident or food allergy, in which case we will inform you at the time.

4.3 We also collect, use and share aggregated data such as statistical or demographic data for any purpose. Aggregated data could be derived from your personal data but will not directly or indirectly reveal your identity. For example, we may aggregate your usage data to calculate the percentage of users accessing a specific website feature.

5. How We Use Your Personal Data

5.1 We only use your personal data when the law allows us to. The legal bases include:

- Fulfillment of a contract.
- Compliance with legal obligations.
- Our legitimate interests.
- Your explicit consent.

5.2 Specific processing purposes:

Purpose	Lawful Basis
To register your F1® Arcade Hub account	Contract performance
To process bookings or purchases made through our website	Contract performance / Legitimate interest (to recover debts owed to us)
To send communications, surveys, or policy updates	Legal obligation / Legitimate interest (to keep our records updated and to maintain our relationship with users) / Consent
To manage participation in sweepstakes, surveys, events	Contract performance / Legitimate interest (to study how customers use our products/services, to develop them and grow our business)
To share data with service or technology providers	Legitimate interest (to provide and develop the services and events that we deliver)
To analyze usage and personalize marketing	Consent / Legitimate interest (to define types of users for our products and services, to keep our website updated and relevant, to develop our business and to inform our marketing strategy)
To comply with legal requirements or protect our rights	Legal obligation / Legitimate interest (for detecting and preventing fraud and operating a safe and lawful business and to mitigate risks)

5.3 We carefully assess any processing based on legitimate interest to take into account any potential impact that such use may have on you. We do not use your personal data for activities where our interests are overridden by the impact on your rights.

6. Change of Purpose

We will only use your personal data for the purposes for which it was collected unless we reasonably consider that we need to use it for another reason and that reason is compatible with the original purpose. If we need to use your personal data for an unrelated purpose, we will either obtain your consent or we will notify you and set out the legal basis which allows us to use your data for the new purpose.

7. Sharing Your Information

We may share your data with:

- Legal or regulatory authorities for the purposes of monitoring and/or enforcing our compliance with any legal and regulatory obligations, including statutory or regulatory reporting or the detection or prevention of unlawful acts.
- Credit reference and fraud prevention agencies.
- Any third party in the context of actual or threatened legal proceedings, provided we can do lawfully (for example in response to a court order).
- Technology, banking, or logistics providers to carry out data analysis including the number of visits to our website, when such visits are made, from which region and through which channel (if not a direct visit).
- Other Parties and/or their professional advisers involved in a manner where required as part of the conduct of the F1® Arcade Services.
- Marketing, analytics and social media partners to provide customized content and advertising, to provide social media features and to analyse traffic to our website.
- Legal or financial advisors for the purposes of seeking professional advice or to meet our audit responsibilities.
- Third parties to whom we may transfer our agreement with you or if we sell or buy (or negotiate to sell or buy) our business or any of our assets (provided that adequate protections and safeguards are in place).
- Our service providers and agents (including their subcontractors) or third parties which process information on our behalf (e.g. internet service and platform providers, our bank, payment processing providers and those organisations we engage to help us send communications to you) so that they may help us to provide you with the applications, products, services and information you have requested (such third parties are not authorized by us to use or disclose any shared information except as necessary to perform services on our behalf or to comply with legal requirements).
- Companies that form part of the F1® Arcade family of companies including those within the "Raceway" corporate group as well as other franchisees operating F1® Arcade or F1® Box venues around the world.
- External platforms (e.g. social media) when you interact with them.

Please note that the F1® Arcade Services may include links to third-party websites, plug-ins and applications. Clicking on those links or enabling those connections may allow

third parties to collect or share data with you. We are not responsible for the privacy practices of third-party websites you may access through our services.

8. International Transfers

If we transfer your personal data outside the European Economic Area (EEA), we will apply appropriate safeguards:

- European Commission adequacy decisions.
- Standard contractual clauses.
- Specific legal exceptions such as contract fulfillment or explicit consent.

9. Retention of Personal Data

We will retain your data for no longer than necessary:

- Contact data: while you are an active user and up to 2 years after account deletion.
- Financial data: 6 years from your last transaction with us or through us.
- CCTV footage is deleted after four weeks, unless we need to retain it in the event of a complaint or if we reasonably believe there is a prospect of litigation;
- Usage data: while you are an active user and up to 2 years after account deletion.

We may retain data for longer if necessary to address legal claims or disputes. Once no longer needed, we will securely delete or anonymize your data.

10. Your Rights

You have the right to:

- Access your personal data.
- Request correction of inaccurate data.
- Withdraw your consent to our processing of your personal data (if the legal basis for processing is based on your consent).
- Request deletion of your data ("right to be forgotten") where there is no good reason for us continuing to process it (however, this will not apply if we are required to hold on to the information for compliance with any legal obligation or if we required the information to establish or defend any legal claim).

- Restrict processing of your data.
- Object to processing.
- Request data portability.

To exercise your rights, contact us at **privacidad@topracingiberia.com**. We may ask for identity verification. You may unsubscribe from marketing communications by clicking the "Unsubscribe" link in our emails or by sending your request with detailed instructions to the email referred to above.

Please note that, if you withdraw your consent to the use of your personal data for purposes set out in our Privacy Policy, we may not be able to carry out our contractual obligations to you or provide you with access to all or certain parts of our services.

11. Personal Data of Children

Our services are intended for users aged 13 or older. Children may only create a driver profile if they meet this minimum age. However, if your parent provides us you're your email address and name to transfer a ticket to you, we will need to process your personal data in order to process the transfer. We will process your personal data in the same ways described above and you will also have all the same rights as above. If you are unsure about what we are doing, please contact us or ask your parent/guardian or contact us as set out above. We do not use children's data for profiling or targeted marketing.

12. Cookies

A cookie is a small piece of information that is placed on your computer when you visit certain websites. When we refer to "cookies" we include other technologies with similar purposes, such as tags and identifiers. Find out more about the use of cookies on <http://www.cookiecentral.com/>.

As soon as you visit our website, our web server will automatically record an anonymous profile of which website you visited us from, pages you have visited and what sequence, and the date and length of your visit. This is aggregated data and does not identify you specifically. When you first visit our sites using a new browser, or if you visit in private browsing mode, we will provide you with a cookies permission banner seeking your consent to use of cookies as required by law.

From this banner you will be able to access our cookies management tool. By clicking OK or clicking through to any part of the site, we will start to manage your visit using cookies.

We use cookies to analyze usage and improve user experience. Categories include:

Analytics cookies that remember your computer or mobile device when you visit our website and recognise visits to our website across different devices: these track browsing behavior and build up a profile of how our readers use the website. We use that information for customer analytics and to service advertisements that we think might be of particular interest to you on our websites..

Functional cookies that help us to make our website work as efficiently as possible:

these remember your preferences and settings and detect what devices you are using and adapt how we present our services according to the screen size of that device.

- Third-party advertising and analytics cookies which are placed by or on behalf of independent advertisers who are advertising on our site: these can be placed within the advertisement and elsewhere on our site by us or your browser, they allow the advertiser or your browser or tailor advertising to you when you visit other websites. They are used for statistical analysis by allowing the advertiser to count how many people have seen their advertisements or have seen it more than once. You can manage your preferences via our cookie banner.

13. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. The latest version will always be available on our website with a clearly visible “last updated” date.